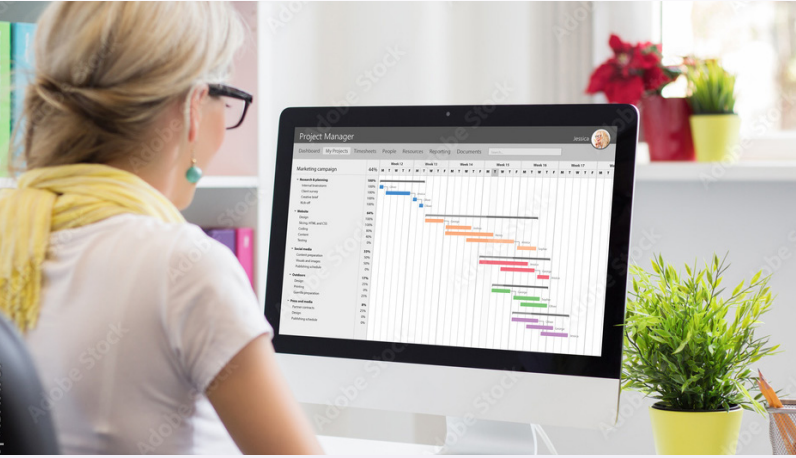


# Core Capabilities



CIRCLE CITY  
WEB DESIGN

[CircleCityWebDesign.com](http://CircleCityWebDesign.com)



## Website Design and Maintenance

- ◆ Over 100 website design and maintenance clients from a variety of organizations
- ◆ Full-service WordPress hosting and maintenance
- ◆ Fully optimized websites
- ◆ **Clients:** The Retreat at Hickory Hills, Angela Cain Communications, The American Factor V Leiden Association, EMP Solutions, Pritchett Orthodontics, Local 416 Professional Fire Fighters Unions (in progress:10/14/22)

## Public Relations

- ◆ Comprehensive communication planning to reach and engage target stakeholders
- ◆ Identify key stakeholders and develop meaningful messages
- ◆ Media relations and media training
- ◆ **Clients:** Estella Fransbergen, Whalens Heroes, What's Pop'N Gourmet Popcorn

## Graphic Design

- ◆ Logos and Branding, Brochures, Signage, Promotional Items, Apparel, Exhibit Space Design
- ◆ More than 30 years experience

## Project Management

- ◆ Software road mapping
- ◆ Requirements gathering
- ◆ Project planning and execution
- ◆ **Clients:** City of Fort Myers, Florida; Tuscola County, Michigan; University of Pennsylvania; City of North Las Vegas

## Software Design and Development

- ◆ Software Development - Ruby, Rails, SQL, Python, Ansible
- ◆ Database Design (scalability, optimization, search, testing)
- ◆ MySQL, Postgres and full-text search
- ◆ **Clients:** Anti Defamation League, Seas Education, AppData, MDDX

## Digital Marketing

- ◆ Social Media Management – Facebook, Instagram, LinkedIn, Google My Business
- ◆ Search Marketing - Ads appearing on Google, Yahoo/Bing, Facebook and LinkedIn

## Search Engine Optimization (SEO)

- ◆ Local SEO including Google Business Profile Management
- ◆ Website structure optimization
- ◆ Off-site optimization - backlinks building



Five-star Google rating and 99% client retention rate.



# CIRCLE CITY WEB DESIGN

*CircleCityWebDesign.com*

At Circle City Web Design, we know your website plays a key role in the success of your organization. Your website should create a great first impression and make a lasting impact on your stakeholders. Our beautiful, **functional website designs**, **SEO** digital marketing and **public relations** strategy will help you reach stakeholders, and make a great first impression.

We are honored to be a **5-star rated business** that loves crafting websites and working on communication strategies. Whether you'd like to drive traffic, design a new website or give your current site a remodel - we are here to help with all of your Indianapolis website design needs.



## CIRCLE CITY WEB DESIGN

*CircleCityWebDesign.com*

UNSPSC Codes: 43232107, 43232200, 81112100, 81112104, 81112107, 81112200, 81112214, 82101603, 83121703, 86132103, 86132201

Circle City Web Design, 7451 Sunset Ridge Parkway, Indianapolis, IN 46259 ❖ [CircleCityWebDesign.com](http://CircleCityWebDesign.com)